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Thesis Title:
Towards Developing an Integrated Model of Information Behaviour
Supervisor:
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Citation:
This research project studied how people look for, find, use, and organise information in their everyday lives including at work and at home. Dr. Lakshminarayanan has developed a theoretical model based on her research that shows we not just seek and find information; we also consciously avoid information at times, and have trouble organising the information we find. The method was based on a two-week-long daily diary maintained by three dozen participants across five countries: Australia, USA, Canada, China, India, and Jordan. The model was developed through both qualitative and quantitative analysis of the diaries. The findings will assist all professionals involved in information dissemination and information systems design and implementation.