Identifying Team Style in Soccer using Formations Learned from Spatiotemporal Tracking Data

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Abstract—To the trained-eye, experts can often identify a team based on their unique style of play due to their movement, passing and interactions. In this paper, we present a method which can accurately determine the identity of a team from spatiotemporal player tracking data. We do this by utilizing a formation descriptor which is found by minimizing the entropy of role-specific occupancy maps. We show how our approach is significantly better at identifying different teams compared to standard measures (i.e., shots, passes etc.). We demonstrate the utility of our approach using an entire season of Prozone player tracking data from a top-tier professional soccer league.

I. INTRODUCTION

The question we ask in this paper is: given all the player and ball tracking data of a team in a season, what team-based features can adequately discriminate a team’s behavior? In practice a human expert is able to do this, but it is very labor intensive and is inherently subjective. Having a method which can quantify these behaviors should be possible with the prevalence of spatiotemporal tracking data of player and ball movement being captured in most professional sports (e.g., [1], [2]). However, this task is challenging due to the complexities in dealing with adversarial multi-agent trajectory data. A major issue centers on the alignment of individual player trajectories within a team setting which is a source of noise. In this paper, we align the data based on a role-based method which is learnt directly from data [3] to provide a formation descriptor. We show that using this approach, semantically meaningful team-based strategic features can be obtained which are highly predictive of their identity. We compare this descriptor to other features including match statistics (e.g., shots, passes, fouls) and ball movement, and show that the formation descriptor is far superior in discriminating unique team characteristics (Fig. 1).

A. Related Work

With the recent deployment of player tracking systems in professional sports, a recent influx of research has been conducted on how to use such data sources. Most of the work has centered on individual player analysis. In basketball, Goldsberry [4] used player tracking data to rank the best shooters in the NBA according to their shot location. Maheshwaran et al. [5], [6] used the tracking data to analyze the best method to obtain a rebound. Similarly, Wiens et al. [7] looked at how teams should crash the backboard to get rebounds. Recently, Lucey et al. [8] used tracking data to discover how teams achieved open three-point shots. Bocskocksy et al. [9] re-investigated the hot-hand theory. Miller et al. [10] analyzed the shot selection process of players using non-negative matrix factorization. Cervone et al. [11] used basketball tracking data to predict points and decisions made during a play. Carr et al. [12] used real-time player detection data to predict the future location of play and point a robotic camera in that location for automatic sport broadcasting purposes. In tennis, Wei et al. [13], [14] used Hawk-Eye data to predict the type and location of the next shot. Ganeshapillai and Guttag [15] used SVMs to predict pitching in baseball while Sinha et al. [16] used Twitter feeds to predict NFL outcomes.

In terms of analyzing a team’s style of play, most work has centered on soccer. Lucey et al. [17] used entropy maps to characterize a team’s ball movement patterns using data from Opta [18]. This was followed by [19], which showed that a team’s home and away style varied, highlighting that home teams had more possession in the forward third as well as shots and goals. Bialkowski et al. [20] examined the rigidity of a team’s formation across a season and showed that home teams tended to player higher up the pitch both in offense and defense. Outside of the sporting realm, there has been plenty of work focusing on identifying style. In the seminal work on separating style from content, Tenenbaum and Freeman [21] used a bilinear model to decouple the raw content for improved recognition on a host of different tasks. More recently, Doersch et al. [22] used discriminative clustering to discover the attributes that distinguished images of one city from another. They followed this work by exploring the visual style of objects (e.g., cars and houses) and how they vary over time [23]. The contribution of this paper is using a formation descriptor to identify the unique style of a team.
II. DATA: PLAYER TRACKING IN SOCCER

For this work, we utilized an entire season of player tracking data from Prozone. The data consists of 20 teams who played home and away, totaling 38 games for each team or 380 games overall. Five of these games were omitted due to erroneous data files. We refer to the 20 teams using arbitrary labels \{A, B, \ldots, T\}. Each game consists of two halves, with each half containing the \((x, y)\) position of every player at 10 frames-per-second. This results in over 1 million data-points per game, in addition to the 43 possible annotated ball events (e.g., passes, shots, crosses, tackles etc.). Each of these ball events contained the time-stamp as well as location and players involved. An inventory of the data is given in Table I.

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teams</td>
<td>20</td>
</tr>
<tr>
<td>Games</td>
<td>375</td>
</tr>
<tr>
<td>Data Points</td>
<td>3.89M</td>
</tr>
<tr>
<td>Ball Events</td>
<td>721K</td>
</tr>
</tbody>
</table>

TABLE I. INVENTORY OF DATASET USED FOR THIS WORK.

III. DISCOVERING FORMATIONS FROM DATA

In sports, there exists a well established vocabulary for describing the responsibility each player has within a team. Even though it varies from sport to sport, within each sport these descriptions generalize. The language used is in terms of formations, which is effectively a strategic concept (i.e., different teams can use the same formation simultaneously). As a result, we refer to a formation’s generic players using a set of identity agnostic labels which we denote roles. A formation is generally shift-invariant and allows for non-rigid deformations. Therefore, we define each role by its position relative to the other roles (i.e., in soccer a left-midfielder plays in-front of the left-back and to the left of the center-midfielder). Each role within a formation is unique (i.e., no two players within the same formation can have the same role at the same time), and players can swap roles throughout the match. Additionally, multiple formations may exist which can be interpreted as different sets of roles. A role represents any arbitrary 2D probability density function. Therefore, we can represent it non-parametrically by quantizing the field into a discrete number of cells, or parametrically using a mixture of 2D Gaussians. We can then represent the formation by concatenating the features of each role into a single vector. Role is a dynamic label, meaning that a player can fulfill many roles during the game (e.g., a player may switch between left-winger and center-midfielder). However, each role needs to be assigned to a player in every frame so two players can not be in the same role at the same time.

As a formation basically assigns an area or space to each player at every frame, this problem can be framed as a minimum entropy data partitioning problem [24], [25]. Bialkowski et al. [3] show the full derivation, but in practice it is similar to k-means clustering with the caveat of instead of assigning each data point to its closest cluster, we solve a linear assignment problem between identities and roles using the Hungarian algorithm [26] at each frame. The process is shown in Fig 2. Using this procedure, the resulting formation of each team in every half we analyzed is shown in Fig 3. In the next section, we compare the formation descriptor to other match factors.

IV. PREDICTING TEAM IDENTITY

To determine if teams had a distinct playing style, we conducted a series of team identity experiments. The challenge was, given only player tracking data and ball events, can we predict the identity of each team? To do this, we need descriptors of team behaviors during a match. For this paper, we generated three types of match descriptors: 1) match statistics, 2) ball occupancy, and 3) team formation.
A. Match Descriptors

Match Statistics: During a match, various statistics that capture team and individual behavior are annotated. Table II shows the list of statistics which we used in this paper. While the number of these match statistic is quite large, the majority of them are quite sparse with only a couple of these events labeled per match. In reporting of a match, only a half-dozen of the most important match statistics are normally documented (i.e., goals, shots on target, shots off target, passes, corners, yellow and red-cards).

Ball Occupancy: Associated with the match statistics/events are the time and location for each occurrence. To form a representation of this information, we adopted the approach used in [17], [19] which involves estimating the continuous ball trajectory at each time-stamp by linearly interpolating between events, as well as which team had possession (ignoring stoppages). We then broke the field into a $10 \times 8$ spatial grid and calculated the ball occupancy of each of these grids for each team (i.e. how often the team was in possession of the ball in this location over the match). All teams were normalized to attack from left to right. A visualization of a resulting ball occupancy example is shown in Fig. 4.

Formation Descriptor: For each match half, we found the formation descriptor $F^*$ by using the method described in Section III. This gave an $M \times N$ matrix where $M$ refers to the number of cells in the field and $N$ is the number of roles (set to 10, as we omitted the goal-keeper as well as games which had a player sent off). A depiction of the formation descriptors for each team for all matches is shown in Fig. 3. For clarity of presentation, we have only plotted the centroid for each role for each match.
B. Experiments

The team identity experiments were performed using a “leave-one-match-out” cross-validation strategy where one match was left out to test against, and the remaining matches were used as the train set. A block diagram in Fig. 6 describes the process. Firstly, we generated the three descriptors described above and scaled the features. To obtain a compact but discriminative representation, we performed linear discriminant analysis (LDA) by learning the transformation matrix $W$ from the training set and used the team identity as the class labels (i.e., $C = 20$). We learnt a $W$ for each descriptor and then multiplied the features by $W^T$ to yield a lower dimensionality discriminant feature vector of dimensionality $C - 1$. To predict the identity label of the teams in the test match, we used a k-nearest-neighbor classifier ($k = 20$) using the Euclidean norm as the distance metric.

The results for the various descriptors are shown in Fig. 5. In the first experiment, (Fig. 5(a)) we can see that using only match statistics is a poor indication of team identity with an overall accuracy of 17% (chance is 5%). This result makes sense as the match statistics only contain coarse event information without any spatial or temporal information about the ball or the players. Using the ball occupancy only gave marginally improved performance over the match statistics with an accuracy of 19% (Fig. 5(b)). This is well below the 33% which was obtained in the previous works [17], [19]. A possible explanation of the performance difference could be due to the coarse estimation of the possession strings and the ball occupancy maps from the event data.

The most impressive performance by far is the formation descriptor which obtains over 67% accuracy, which clearly shows that teams have a true underlying signal which can be encapsulated in the way the team moves in formation over time (Fig. 5(c)). We also fused together these descriptors by concatenating all the scaled features, and performing LDA on the combined features. This approach improved the overall performance to over 70% which shows there is complimentary information within the other descriptors. A bar-graph comparing the overall performance for each descriptor is given in Fig. 7.

V. ANALYZING TEAM BEHAVIORS

In this section we explore how we can learn and represent the characteristic style of teams, and use this for analyzing team behaviors in prediction and anomaly detection tasks.

A. Team Style

Team style is a very subjective and high-level attribute to label, especially in continuous sports like soccer. This is in part due to the dynamic and low-scoring nature of such sports, as it is hard to segment the game into discrete parts and assign a label when style encompasses all aspects of play. Due to the global nature of style, one way to quantify a team’s style is via a linear combination of prior behavior styles.

Given a training set of team behavior descriptors, we can discover a discrete set of styles using k-means clustering. For evaluation, we exclude the last two rounds of the season for testing, and use the remaining games to train the style models. We first project the match features into a lower dimensional, discriminative space using LDA, as in the team identity experiments (Fig. 6), and then cluster similar examples
from all other teams, with 3 defenders at the back (see Fig. 3). Most teams play a single style, while teams E and R vary their playing styles more frequently than other teams.

To encapsulate the behavior styles that teams adopt, we define the playing style of a team as the normalized weights from the style clustering matrices (e.g. for the 5 style clusters used in Fig. 8(a), the style vector for Team A=[0, \( \frac{27}{28} \), \( \frac{1}{28} \), 0, 0], Team B=[30, \( \frac{1}{29} \), \( \frac{2}{29} \), 0, 0], etc.). Modeling teams as a combination of the styles they play makes intuitive sense, as sometimes a team could play a pressing game and on other occasions the team may play defensively, so they would be weighted according to these performances. Another team may be very rigid and play the same style every game - so the weight for that style may be very high. These style vectors can then be used to assist prediction.

**B. Prediction and Anomaly Detection**

Previously, given the ball and player tracking data, we predicted the team identity. In this section, we want to do the reverse - given we just have the identity of the two teams playing, can we predict how the game will be played by estimating what the match features will be?

To predict the most likely features, we use K-NN regression using the learnt team style priors as the input, which allows us to select which of the training matches to regress from for
We then conducted a series of analysis and predictions which use this descriptor for short-term prediction (i.e., who will our prediction. That is, for each match in the training set, we compare the two team styles to the test match’s team style priors. We then extract the matches which are most similar in terms of team styles, and calculate the mean features to predict the outcome of the test match. We can then compare this prediction with the actual result. The procedure, demonstrating formation prediction is shown in Fig. 10.

We performed prediction of team formation on the last two rounds of the season (containing 18 matches) and evaluated the results by comparing the predicted formation to the actual formation played as presented in Fig. 11. It can be seen that most matches are estimated within 2 m average error per role, while Match 1 and 16 are most poorly estimated. This suggests that the teams were not playing their normal formation style in these matches (i.e. anomalous behavior). The predictions allow us to visualize the most likely formation given prior examples and when anomalies occur, such as in Fig. 12.

VI. SUMMARY AND FUTURE WORK

In this paper, we first presented a formation descriptor which was found by minimizing the entropy of a set of player roles. Using an entire season of player tracking data, we generated the formation descriptor by projecting the set of occupancy maps of each role into a low-dimensional discriminative feature space using linear discriminating analysis (LDA). We showed that this approach characterizes individual team behavior significantly better (3 times more) than other match descriptors which are normally used to describe team behavior. We then conducted a series of analysis and predictions which showed the utility of our approach. In future work, we plan to use this descriptor for short-term prediction (i.e., who will the next pass go to etc.), as well as long-term prediction (i.e., match result).

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REFERENCES