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CONFLICT AS A DESTRUCTIVE PHENOMENON IN MEGA PROJECTS

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PROCEEDINGS OF THE 19TH ANNUAL EUROPEAN ACADEMY OF MANAGEMENT (EURAM, 2019) ISCTE-IUL LISBON PORTUGAL (26-28 JUNE) fast-paced, erratic, ambiguous, and non-linear (Senescu, Aranda-Mena, and Haymaker 2012; Yang, Huang, and Wu 2011) Mega projects bear profound political attributes (Locatelli et al., 2017; Flyvbjerg, 2016)

Have significant impact on society (Rezvani et al., 2018; ; Söderlund et al., 2018)

A high degree of uncertainty and mixture of joined organizations and subcontracting(Ahern et al. (2014)

MEGA PROJECTS

RESEARCH GAP

Some scholars study the hard factors LIKE INVESTMENTS AND TECHNOLOGIES, MORE PROFESSIONALS CONNECT MEGA PROJECTS TO SOCIETY, ECONOMICS AND ENVIRONMENT AND OTHER HARD FACTORS. ONCE BEING PUT AT THE BACKGROUND OF THE ENTIRE THE WORLD, THE RANGE OF STUDY FOR MEGA PROJECTS IS STRONGLY EXPANDED, AND PERHAPS THAT'S THE MOTIVE WHY THERE ARE NUMEROUS STUDIES OF COMPLEX MEGA PROJECTS. OUR RESEARCH TAKES THE ADVANTAGE OF SOCIAL PSYCHOLOGY TO DISCUSS MEGA PROJECTS FROM THE PERSPECTIVE OF THE SOCIAL CONFLICT THEORY, PROPOSES A CONCEPTUAL MODEL OF A MEGA PROJECT AND ARGUES THAT FAILURE IN MEGA PROJECT IS THE OUTCOME OF CONFLICT MODES AMONG VARIOUS STAKEHOLDERS.

This article focuses on mega projects from the perspective of the social conflict theory.

Proposes a conceptual model of conflict modes in mega information system projects.

The purpose of this article is to help project managers and project leaders have a more comprehensive understanding of mega information system projects, and take notice of the future constructions of mega information system projects.

CONTRIBUTION

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