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Thomson, T.J.

(2018)

Images for 'Photocommunication Across Media'.

[Artefact]

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Research background

Field: This work is situated within the communication discipline, broadly, and, more specifically, within the journalism sub-domain. It draws from approaches and theories in media sociology, media psychology, and art history and, at the micro level, concepts such as framing, performativity, and cultivation.

Context: Convergent technology has democratized media production and distribution. No longer are certain privileged individuals or organisations solely responsible for creating and disseminating the media content we consume. "Photocommunication Across Media" recognises this and has been called "a must-have for aspiring mass-media professionals who are striving to compete in the new landscape of convergence journalism and media."

This text seeks to answer the research question "How can non-photographers and non-photojournalists increase their visual literacy skills and competencies to create more evocative and resonant visual storytelling"? The images serve as case studies that illustrate how visual journalists operate in the field as well as specific attributes of cameras, lenses, and light impact the scene and the resulting images that are produced.

Research contribution

The project's research contribution is that it illustrates, in an accessible fashion, concepts and attributes that are often densely explained or not visually illustrated at all and contributes to reader's visual literacy and technical skill development.

Research significance

The project's publication in a peer-reviewed venue evidences its significance. Additionally, it has garnered impact in several academic contexts, such as adoption in Belinda Middleweek's "Understanding Broadcast Journalism" unit at the University of Technology Sydney and citation by Jenny McKay in her "The Magazines Handbook."